GAS vs. HYBRIDS:
WHICH IS BETTER SUITED FOR YOUR FLEET?

BY GRACE L. SUIZO

When considering the addition of hybrid vehicles to fleet, it’s important to make sure the financial aspects of these eco-friendly models meet your specific needs without going over budget.

Vincentric, a privately held automotive data compilation and analysis firm, performed a "fleet-centric" lifecycle cost analysis on hybrid models and their gasoline counterparts at three and five years. The company calculated total costs for each model with 20,000 annual miles after three and five years, as well as cents per mile. Vincentric calculated lifecycle cost for space considerations, had instead been invested in a certificate of deposit. Vincentric defines opportunity cost as the amount of interest that could have been earned if the cash used for owning and operating the vehicle had instead been invested in a certificate of deposit. According to the article for lack of a fleet program and space considerations, did not include every model and every trim level calculated by Vincentric. BMW hybrid and diesel models were excluded.

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